



HI FRIENDS,

As you consider ways to share your generosity to impact people deeply, we ask you to consider a gift to Prodigy in this season.

A FEW CONSIDERATIONS:

• PRODIGY IS A LEADER AND INNOVATOR IN ECONOMIC MOBILITY:

Bank of America recently recognized this by awarding Prodigy the prestigious Neighborhood Builders Award 'for organizations leading the charge to address tough issues related to economic mobility.' We use the US Partnership on Mobility from Poverty Framework to shape our outcome goals in the areas of: Economic Success, Belonging in Community, and Power & Autonomy for apprentices.



• WE ARE ON THE FRONT LINES OF BUILDING A MORE EQUITABLE CITY.

Daily we intentionally grapple with issues confronting our city and our country at large: Racial power dynamics, gentrification and displacement, building a more equitable workplace in the here and now, balancing mission and business in every decision, and attempting to show up as a spiritually hospitable leader in these chaotic times. Alongside all the other challenges of running a small business and a growing nonprofit in the pandemic era, it's a lot. And, yet, we show up every day. Rain or shine, in steadfast faithfulness to this beautiful work. And it is working. For a related story, check out this insightful reporting by Desiree Mathurin in the *Denervite*.

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DONATE NOW

• PRODIGY IS HIGHLY EFFECTIVE AT ENGAGING YOUNG ADULTS.

While most employers are struggling with the 'Great Recession' this year, we have seen the largest number of applicants at 150 already. And, when they come to Prodigy, they want to be here. This year we have at a retention/graduation rate of 85%. And, apprentices are learning transferable workplace skills, like Communication, Collaboration, Creative Problem-Solving and Self Direction, practicing Leadership Mindsets, all while becoming certified Specialty Coffee Association Baristas.



• WE GOT YOU ON THE CRAFT COFFEE FRONT.

Two craft coffee shops. Open Every Damn Day with damn good, craft coffee served with a healing dose of spiritual hospitality (usually!). And those housemade handheld waffles...And the breakfast tortas... We got you. Even 5280 thinks so. Check out 5280 Best Denver Coffee Shops.

[CLICK HERE TO READ THE ARTICLE](#)

• WE NEED YOU.

This year, we had to raise more than double what we usually have to raise, in order to open the new Globeville shop. Thanks to many of you, we are about to successfully close out our Expansion Campaign. But/And, we could really use your support for our ongoing daily apprenticeship learning and professional development. **We have a goal to raise \$50,000 from people like you this giving season, and could use an extra jolt of your love.** Thanks for considering. Oh yeah, and you get an Enterprise Zone 25% tax credit if you qualify.



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